



Exclusive RCG client offer

10% OFF A COPYRIGHT LICENCE

As a valued client, we're delighted to offer you 10% off your Copyright Agency licence. This opportunity is the result of a partnership between our industry body PRIA and Copyright Agency, and is only available for a limited time.

Copy and share global content

Most literary works are covered by copyright. If your employees copy and share text, tables, graphs or images that were created by others, they'll usually need permission from the copyright owner to do so.

The Copyright Licence for Businesses gives your employees the right to copy and share hard copy and digital content*, including:

- **Key industry news, journals and books** from publishers such as Elsevier, Harvard Business Review, and Bloomberg
- **Newspapers and magazines** from around the world such as The Australian Financial Review, Financial Times and The Guardian
- **Plus** graphs, tables, research papers, market research data, competitive analysis and more.

In businesses – where exchanging the latest information about your industry is critical – it's easy to breach copyright laws by inadvertently copying and sharing content without permission.

Special Offer

Copyright Agency is pleased to extend a 10% copyright
licence discount to clients of RCG members

Offer ends 30 August 2017

Offer valid for new Copyright Licensees only

"The licence is an asset the company could not function effectively without. It fits our good corporate governance framework as we are respecting copyright and, at the same time, supporting and valuing high-quality publishing." **Shayna Welsh, Head of Corporate Communications, Mitsubishi Motors Australia**

Key benefits to your business



Speed and efficiency

Enjoy a fast and unencumbered flow of information



Ease of use

One licence covers copyright material from millions of sources



Peace of mind

All of your employees can legally reuse our members' content*



External sharing

Email news and magazine articles to external stakeholders*



Learning and innovation

Create a culture that allows employees to share material freely

Establish a world-best business practice

Your licence:

- **Covers your entire organisation for internal use, emailing articles to clients, and more.** You can also add to your licence the sharing of news content on websites.*
- **Saves you from having to negotiate licence fees with individual copyright owners.** One annual licence fee allows your employees to copy and share content from millions of sources.
- **Reduces your risk of being brought into a copyright dispute.** Protect your reputation and avoid potential litigation expenses.
- **Offers a fair fee structure.** Our fee is tailored to your business and is based on the number of employees and the rights your business requires.
- **Supports creative innovation**
87c in every dollar collected by the Copyright Agency in licence fees are directly redistributed to Copyright Agency members - including authors, illustrators, educators, journalists, visual artists and photographers.

Leverage your copyright licence

The Copyright Agency has recently launched its Good Copyright Governance scheme, which aims to give licensees an assets pack, complete with logos and content, that they can use across their corporate and consumer communications to show their support of Australian creators.



Official supporter
of Australian creators

*Terms, conditions, limits and exclusions apply. This fact sheet is a guide only. Refer to the licence agreement for full terms and conditions. For independent information on copyright please visit the Australian Copyright Council website www.copyright.org.au

Take advantage of this offer now

Contact us to discuss your licensing options
and obtain a customised quote.

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